## Charitable Giving to Community Colleges? The Return on Investment is Real—and Local

By Jack Hers ley, Pies i dent o file Oli o

Like neverbefore, Ohio's 23 community colleges are playing an essential role in the economic strength of Ohio and—more importantly—helping to ensure that Ohioans of every age and background share in that strength. Today, more than a third of studentsenrolled in education after high school are studying at a community college. Thereasons are simple: the education is highuality, affordable and immediately relevant to career goals.

Given the significance of community college to Ohio's workforce,

## Gifts to support your community college can be sent to the Southern State Community College Foundation, 100 Hobart Drive, Hillsboro, Ohio 45133.

In recent years, Ohio community colleges have epped up their efforts to meet local workforce demands, increasing in the number of degrees, longerm and short-term certificates awarded. They are succeeding for students and succeeding for local business have adaptation, agility and flexibility in providing targeted programming for what communities need and want. A community college gift might not replace gifts made out of nostalgia or personal affinity, but they can certainly have a different impactne that is significant, immediate and felt right where you live.

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